

THE Tic Talk Times

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Newsletter of Orange County Chapter 69 of the
National Association of Watch and Clock Collectors

Meeting Minutes, September 7, 2018

DAVE'S VISIT TO PRAGUE & VIENNA

The meeting was opened by Secretary Phyllis Adams. The minutes will be accepted at the next meeting. Thanks to Doug and Ken Lynn for refreshments.

Health & Welfare: Walt Serr had hip surgery and is doing fine.

We have 3 guests: Ray Stratton, who brought in a Telechron movement, Chris Cunliffe, and Fred Anderson.

Welcome to our 2 new members, Chris Cunliffe and Fred Anderson!

Tonight's program is a presentation of a trip to Prague and Vienna made by Dave Weisbart. He got permission to photograph inside two museums and completed a video.

He showed us a tower clock completed in 1525 with a verge escapement with count wheel. In Vienna he got a catalog and showed us a 30 day lantern clock (tall clock); a long case "one year running clock". He was at the Uhren museum in Vienna. From that museum he showed us: a 1620 astronomical clock; tower clock with anchor escapement; and many tower clock mechanisms. There were also wall clocks, a clock with a lion's head that is automated to open its mouth and a clock

that is astronomical on one side and 24 hours on the other. Another had 12 small dials in place of numerals on the dial. There were bracket clocks, many pocket watches, an 1810 astronomical clock, and a 1745 lantern clock.

He showed us a Prague tower clock with allegorical figures. It was started to be built in 1410 and was finished in 1572. This was at the Clementum National Library.

Last, he showed us a clock put up by Ankeruhr Insurance Co. People were lined up all over the street to see and hear it.

SHOW & TELL: LETTERS I & J:

Phyllis Adams brought in her "Jesus clock", enameled with Swiss movement which has doors which open to show Jesus. Dave Weisbart showed us an Ithica clock, "Favorite", a calendar clock with double dial. Jerry Kleeb showed us first a French 8 day rack strike with taper pins with an urn on the top. These were made to compete with German clocks. The second one is an Iron Seth Thomas with bronze powder applied to the clock. It dates from the 1870's. He told us some US paper money had bronze powder on it from 1863 to 1876 and they were called fractional.

The Raffle was won by Chris Cunliffe, Ken Lynn, and Larry Squires.

This Month

WHAT EXACTLY IS THE TIME?

This month's program will be a presentation by Paul Martyn on time standards, including Paul's recent attempts to gain access to the U.S. National Bureau of Standards broadcast facilities for WWV in Fort Collins Colorado.



These facilities are the cornerstone of cesium atomic clock signals that support "Coordinated Universal Time". The site provides time announcements, standard time intervals and time corrections to exacting precision. The multiple different ways to access these signals will be discussed.

See you at the Meeting!

TIME TRIVIA

NIST sends out time signals over 1.5 billion times a day through the NIST's Internet Time Service. The service sets and synchronizes computer clocks and other networked time-keeping devices. Without this, the Internet could not function.

WATCH INDUSTRY EXPERTS SPEAK OUT IN DUBAI

In early September 2018 in London, Christie's Auction House played host to the inaugural Christie's and Dubai Watch Week Horological Forum. The event, which spanned two days, was considered an extension of the Dubai Watch Week events that had taken place previously each year in Dubai since 2015. Those events are packed with hands-on watchmaking demonstrations, as well as forums and a host of other horologically inspired programs. Because Dubai Watch Week is skipping its annual week-long November event this year, the show organizers teamed with Christie's to bring the two-day summit – a meeting of great horological minds – to the forefront in London.

Throughout the two days, several panel discussions – most moderated by watch journalists, or bloggers – brought together independent watch brands, watchmakers, brand CEO's and leading executives from Christie's, as well as from Ahmed Seddiqi & Sons, organizers of Dubai Watch Week – dedicated to the preservation of the watchmaking culture.

The forum is designed to enable discussions between leading watch curators, collectors, brands and industry professionals. Additionally, this year, Aldis Hodge, actor and watchmaker, also made an appearance both on a panel discussion and throughout the event.

One of the panel discussions, entitled "When David Clocks Goliath," featured Edouard Meylan, CEO of H. Moser et Cie, Gregory Dourde, CEO of HYT, and Stephen Forsey of Greubel Forsey. The discussion revolved around the concept of how independent watch brands can survive and even thrive in the watch world where big groups and conglomerates can invest so much time and money into building their brands through product and marketing.

"Luxury has a sort of bad connotation when it is taken out of context. If you look at just a number, there can be sticker shock, without knowing the work that is behind it," says Stephen Forsey. "So building a brand today is more about authenticity, is more about building DNA and having a story and message to tell." According to Forsey, he doesn't want Greubel Forsey to be categorized as a brand, "We want to be known for the substance behind it."

Similarly, Edouard Meylan says that in a world with more than 350 Swiss watch brands and an over-saturated market, the independent brands "Have to create an image. The company needs to contribute more than just product. For us the idea is to promote our message in a disruptive way. We create our own language with humor, provocation and things that maybe are not traditional."

In fact, his brand, H. Moser & Cie, is known – among other things -- for creating the Swiss Mad watch – made using Swiss cheese from a Swiss cow. The watch was a symbol of the brand's reaction to the "Swiss Made" label, which requires just 60 percent of a watch's components to be of Swiss origin in order to call the watch Swiss Made. H. Moser & Cie. creates watches that are more than 95 percent Swiss. In reaction to the leniency of the Swiss Made guidelines, the brand unveiled the Swiss Mad watch whose case is created from real Swiss cheese in an innovative composite material. The brand also has removed the Swiss Made label from all of its watches created since 2017.

Later in the Dubai Watch Week forums, there was a review of two watch geniuses (both of whom died just over half a decade ago) – watchmaker George Daniels and famed designer Gerald Genta. Moderated by Christie's' John Reardon, the topic covered the concept of how design and watchmaking technology work hand-in-hand some times, and other times one aspect dictates the other.

British watchmaking was also explored in another panel discussion moderated by noted economist, Dr. Andrew Hildreth. Historically speaking, England was once one of the most important watchmaking countries in the world. Its finest watchmakers were deeply involved in and committed to developing chronometers that could conquer the issues of precision and determining longitude at sea. While the British watchmaking industry somewhat disappeared in the 20th century, today we are witnessing a small rebirth of small independent brands such as Roger Smith, and of those, such as Bremont, making a bigger mark in industrializing British watchmaking.

"London is an important horological market that has a rich heritage in the industry," says Melika Yazdjerdi, Director of Dubai Watch Week, pointing out that exploring British watchmaking heritage and current status makes sense given that the event is held in England, at the Christie's headquarters. Yazdjerdi further announced that the Dubai Watch Week will once again take place in November 2019 in Dubai, with exact dates and program to be announced later in the year.

UPCOMING MARTS OCTOBER 2018

[2018 Rocky Mountain Regional](#)

When: 10/5/2018 - 10/6/2018

Jefferson County Fairgrounds
15200 W 6th Ave
Golden, CO 80401

[2018 Southwest CA Regional](#)

When: 10/11/2018 - 10/13/2018

Del Mar Fairgrounds, Wyland Center
2260 Jimmy Durante Blvd
Del Mar, CA 92014

Full details for all upcoming marts: <http://net.nawcc.org/NAWCC/Events/Events/NAWCC/Events/Events.aspx>

[2018 Mid-Eastern Regional](#)

When: 10/19/2018 - 10/21/2018

Greensboro Coliseum Complex
1921 W Gate City Blvd
Greensboro, NC 27403

[2018 MKOA Regional](#)

When: 10/26/2018 - 10/27/2018

Biltmore Event Center
401 S Meridian
Oklahoma City, OK 73108

NOVEMBER 2018

[2018 Southern Regional](#)

When: 11/9/2018 - 11/10/2018

Comfort Inn Hotel
2601 Severn Ave
Metairie, LA 70002

**DATED MEETING NOTICE
PLEASE DO NOT DELAY**

ORANGE COUNTY CHAPTER NO. 69
C/O CORA LEE LINKENHOKER
7186 CALICO CTR.
CORONA, CA 92881

The National
ASSOCIATION OF
WATCH & CLOCK
Collectors, Inc.



OUR NEXT MEETING: FRIDAY OCTOBER 5, 2018

Program

**COORDINATED
UNIVERSAL TIME**

Time: 7:00 – Doors Open
8:00 – General Meeting

Admission \$4.00 – General
\$6.00 – Couples

Location: Acacia Grove Masonic Lodge
11270 Acacia Parkway
(in the Civic Center)
Garden Grove, CA

Beginner's Corner Mini-Seminar

No Beginner's Corner this month

Show & Tell:

Any Horological item beginning with the letter "K" or any radio clock or watch

Board Meeting:

No board meeting this month

